



PHOENIXVILLE COMMUNITY HEALTH FOUNDATION HIRES NEW PROGRAM OFFICER

Experienced professional Vivianne Schorle will assist in serving diverse communities.

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The Phoenixville Community Health Foundation is pleased to announce the hiring of seasoned nonprofit professional Vivianne Schorle as program officer, effective January 4, 2021.

CEO Tamela Luce is confident that Ms. Schorle's decades of experience, including extensive work with diverse communities, will be an asset to both the Foundation and the greater Phoenixville region.

"We're impressed with Vivianne's work ethic, positive attitude, and energy," Ms. Luce said. "As a bilingual Spanish speaker who has worked with the Hispanic community, she will help us serve a diverse and growing population in the Phoenixville area."

As PCHF's program officer, Ms. Schorle will play an integral role in the Foundation's grantmaking, direct its capacity-building programming for the nonprofits and staff that serve the greater Phoenixville area, and manage the Foundation's communications.

She comes to PCHF with more than 20 years of experience in management, project coordination, and health and human services in the nonprofit sector. Most recently, Ms. Schorle was the director of Project HOPE at Family Services of Montgomery County, where she implemented a national model of evidence-based strategies to assist and support those with HIV/AIDS. She was a coordinator with the Interagency Council of Norristown, where she planned and executed membership meetings, workshops, and other activities for the nonprofit community.

"I am excited to share my passion with all the organizations we support as they provide essential work to communities in need," Ms. Schorle said.

Ms. Schorle has an MA in School Psychology from Rowan University and a BA in Psychology from Holy Family University. She also earned an Ascending Leadership Certificate from the Nonprofit Executive Leadership Institute at Bryn Mawr College.

The mission of the Phoenixville Community Health Foundation is to improve the health and quality of life for people in the greater Phoenixville region by increasing access to quality healthcare services and promoting healthy communities through grantmaking and collaborations with health, civic, business, and community partners. The Foundation works to make the greater Phoenixville region one of the healthiest places to live and work in the Commonwealth of Pennsylvania.