Tamela Luce Named CEO for the Phoenixville Community Health Foundation

Tamela has more than two decades of philanthropic experience. She spent more than seven years as the Senior Program Officer for HealthSpark Foundation. Prior to that role, she was the Director of Grantmaking for Women’s Way. She holds a Master of Public Administration degree, with a concentration in nonprofit Management.

“The Board is excited to bring such a well-respected and seasoned philanthropic leader to Phoenixville. Tamela has an innovative spirit and a deep knowledge of how to strengthen our network of grantees and partner organizations. She knows how to bring people together from the nonprofit sector, government and the business community to create better healthcare access and health outcomes for all residents, including the most vulnerable members of our region,” John Colarusso, Chair PCHF Board of Directors.

Tamela appointment as the new CEO of the Phoenixville Community Health Foundation is effective August 5, 2019.
Newly elected officers are: John Colarusso—Chair; Maria Schwab—Vice Chair; Kathryn Evans—Secretary; Charles Henry—Treasurer; Richard Kunsch, Sr.—Assistant Treasurer

Board & Staff Summer Social Graciously hosted by the McCracken’s. Thank you Julian & Joann!
Mini-Grant Opportunities

Health Education Mini-Grant
Designed to introduce innovative educational opportunities that enhance the health-related learning experience and lifestyle options for at-risk youth and their families.

*Disease prevention and substance abuse prevention continue as qualifying grant activities.*

AED Mini-Grant
Designed to assist with the purchase of Automatic External Defibrillator [AED] devices.

*Funding was expanded last year to $1,500 for one AED or $3,000 for two or more AEDs.*

Capacity-Building Mini-Grant
Intended to assist non-profit organizations with training and educational programs that strengthen the governance structure, program accountability and program sustainability.

*In 2018-19 we added outcome-based program evaluation, marketing/branding and strategic collaborative planning to the list of qualifying activities.*

*Additionally, the maximum grant was increased to $1,500 or 50% of the cost—whichever is lower.*

*This Mini-Grant can now be awarded annually.*

Executive Leadership Institute
To provide executive-level and management-level staff within the non-profit sector an opportunity to gain self awareness, knowledge and experience to become more effective leaders within their professional and personal lives.

Executive Directors, Program Managers, and those staff identified by organizations as potential future non-profit leaders are eligible to apply.

**STUDENT FEEDBACK:**

**Class of 2013:** "*Profound. Powerful. Enriching*"

**Class of 2014:** "*Education for non-profit leaders that will last a lifetime*"

**Class of 2015:** "*Informative. thought provoking and action oriented*"

**Class of 2016:** "*ELI is a supportive environment to enhance and expand the leader in all of you*"

**Class of 2017:** "*ELI was a powerful impetus for me to flourish, both as a human and a professional leader. It was tremendously valuable*"

**Class of 2018:** "*The investment in this course will give me skills that will last a lifetime, both in my personal and professional life*"

**Class of 2019:** "*It allowed me to look at a larger picture and think about my ultimate goals and values as a professional. Transformati ve. eye-opening hugely impactful.*"

APPLICATION PACKET AVAILABLE
WWW.PCHF1.ORG / initiatives
Phoenixville Community Health Foundation’s

Executive Leadership Institute – Class of 2019 – Graduates Eight

“The theme which emerged for me after each session was the need to be more intentional, thoughtful and prepared in every role as leader.”

The 2019 graduates of the Phoenixville Community Health Foundation’s Executive Leadership Institute included eight future leaders of the non-profit community. They were recognized on June 17th at Freedoms Foundation Valley Forge for their dedication. This is now the 7th graduating class with a total of 66 graduates. The mission of the Executive Leadership Institute (ELI) is to provide executive-level and management-level staff within the non-profit sector, an opportunity to gain self-awareness, knowledge, and experience to become more effective leaders within their professional and personal lives.

This years’ leadership program assisted the following evolving leaders in understanding leadership principles and developing their own personal style of leadership: Kimberly Dickinson, Student Programs Manager, Chester County Futures; Olivia Dimmig, Public Health Nurse, Chester County Health Department; Wendy Graham, Executive Director, Kelly Ann Dolan Memorial Fund; Elizabeth House, Administrative Supervisor, Victims Services Center of Montgomery County; Marnie Melvin, Program Director, Citizen Advocacy – Chester County; Heather [Johnson] Rothman, Director of Programs, Variety-The Children’s Charity; AnneMarie Weden, President, Historical Society of the Phoenixville Area; Jennifer Willford, Administrative Assistant, Phoenixville Women’s Outreach.

Feedback from students included:

• “A catalyst for deeply impactful personal development.”
• “Transformative, eye-opening, and hugely impactful.”
• “The self-awareness helped with my leadership behavior: balancing me, values, staff, and board that improves the organization.”
• “I am better equipped to lead at work... and am eager to consider bigger leadership roles as they arise for me in the future.”
The Foundation said “Goodbye” to Carol Poinier, our Vice President for Administration. Carol retired in June 2019 after twenty years of service to the Phoenixville Community Health Foundation. A confessed work-a-holic, at one point doing three jobs: PCHF, ChesMont Valley Ventures, and Healthcare Access financial duties. Also known for her irreverent sense of humor, infectious laugh and strong opinions. She is moving on to spend time with her children and grandchildren ... and, no doubt, getting into mischief! We’ll miss her and the totally unique person she is.

Our sincere thanks & gratitude to the Rev. Dr. Koshy Mathews for his service to the PCHF Board of Directors.

We wish him a healthy & fulfilling retirement.

Watch for the Fall Newsletter and the PCHF “Goodbye” to Lou Beccaria
Major Donor Training

An educational program for small to mid-sized non-profit organizations serving the greater Phoenixville region. The program focuses on expanding fundraising options to include individual donors: identifying, soliciting, care and nurturing.

⇒ “Pointed out multiple areas where we need to make significant changes”;  
⇒ “Great information with realistic expectations!”;  
⇒ “Good information that helps me approach the board to change its fundraising culture.”

APPLICATION DEADLINE AUGUST 30, 2019

PCHF Programs & Initiatives 2019-20

CHAMPIONS OF THE COMMUNITY ...

A recognition program for the “Unsung Heroes” of the greater Phoenixville region. The Phoenixville area is known for its tradition of volunteerism, neighborly outlook, and commitment to community. Many people right in the heart of our community continue this tradition today. The Foundation is searching for the people who set the example and who encourage and help others - they may be right next door. Anyone – adult or youth – who deserves to be recognized for their community service, can be nominated.

NOMINATION DEADLINE: OCTOBER 14, 2019

EXECUTIVE LEADERSHIP INSTITUTE ...

To provide executive-level and management-level staff within the non-profit sector an opportunity to gain self awareness, knowledge and experience to become more effective leaders within their professional and personal lives.

APPLICATION DEADLINE: AUGUST 23, 2019

Information and application forms for these programs ... and more ... can be found at ...

www.pchf1.org / Programs & Initiatives

Or contact Lynn Pike Hartman, Vice President-Programs,  
610-917-9890 or LPHartman@pchf1.org
Vision, Values & Goals

Our Vision is to make the greater Phoenixville region one of the healthiest places to live and work in the Commonwealth of Pennsylvania.

Our Values are that the activities of the Foundation are characterized by the following principles:

- Ethical behavior to preserve the public trust
- Actions accountable to the Foundation’s stakeholders
- Compassion for the communities the Foundation serves
- Responsiveness and sensitivity to these communities’ needs
- Fair, respectful, honest and professional relations
- Passion in pursuit of philanthropic excellence

Our Goals are to:

- To improve healthcare access for vulnerable populations in our community
- To support leadership and innovation in community health systems and service delivery that contributes to better care for residents, better community outcomes, and lower costs
- To enhance the quality of life for all residents by encouraging healthy living and healthy communities

Brown Bag Lunch Seminars

September 17th: Donor Retention / Robbe Healey / 8:30—10:30 am
November 15th: Cyber Liability / Glenn Ammarell / 8:30—10:30 am

Email Lynn Hartman to be added to the Brown Bag Distribution List
LPHartman@pchf1.org

Foundation Staff

Tamela Luce, CEO
Lynn Pike Hartman, Vice President-Programs
Jeanette Hall, Vice President-Administration
Holly Megay, Administrative Assistant

Foundation Board of Directors

Charles Benz, Director
[Community Banking]
Jessica Capistrant, Director
[Economic Development]
John Colarusso, Chair
[Real Estate Development]
Lauren Eustis, Director
[Architect]
Kathryn Evans, Secretary
[Affordable Housing]
Anna Mae Galbraith, Director
[Public Health]
David Gautreau, [Community Representative]
Frank V. Giardina, Director
[Insurance]
Anita Guzmán, Director
[Latino Community Representative]

Charles Henry, Treasurer
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[Municipal Representative]
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Maria Schwab, Ed.D. Vice Chair
[Education]
Mark Szilagyi Director
[Business Owner]
Theresa Thornton Director
[Community Representative]
Martin Vinca, M.D., Director
[Phoenixville Hospital Medical Staff]

Directors Emeritus

Richard Downs—David Frees, Jr.
Richard Kunsch, Sr.—James Reading